2015 First Half Briefing

August 2015



Cathay Financial Holdings

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1H15 Business overview

Cathay United Bank Cathay Life Cathay Century

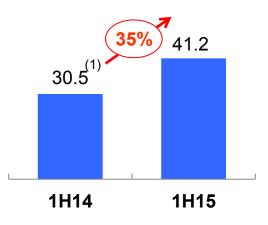
- Overseas expansion
- Appendix

1H15 Business overview

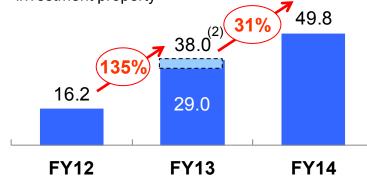
Cathay United Bank	 Loan maintained stable with benign credit quality Fee income grew by 36% YoY, wealth management fee grew by 60% Continued to expand overseas footprints; Indonesia Jakarta rep. office has opened in 2Q15. Philippines Manila branch will be opened in 2H15
Cathay Life	 Regular-paid dominated traditional life FYP, ranked No.1 by FYPE Maintained robust capital adequacy, RBC ratio reached 295% Overseas investment increased to 52.6%; investment performance continued to improve, after-hedging investment yield reached 5.1%
Cathay Century	 Market share reached 12.2%, maintained No.2 market position Keep reducing loss ratio and improving investment performance; after-tax profit grew by 104% YoY Offshore business continued to grow
Cathay SITE	 Ranked No.1 in terms of AUM, which amounted to NT\$430BN Highly regarded by clients, rewarded by "Asia Investors" with "Market Award - Taiwan" in 2015 and by "Asia Asset Management Journal" with "2014 Best Institutional House" and "2014 Best Domestic Equity Fund" in 2014
Cathay Securities	 Delivered significant growth with 1H15 net profits. Earnings and EPS both reached historical high Aggressively grew brokerage, sub-brokerage and IPO & SPO business

Cathay FHC – Net income & EPS

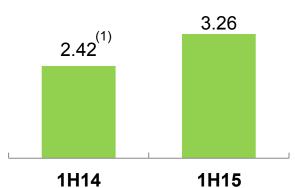
Net income (NT\$BN)



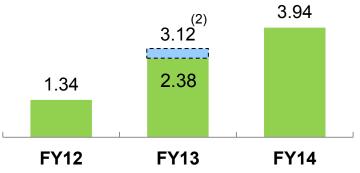
Impact to net income from fair value method on investment property



Adjusted EPS (NT\$)



Impact to EPS from fair value method on investment property

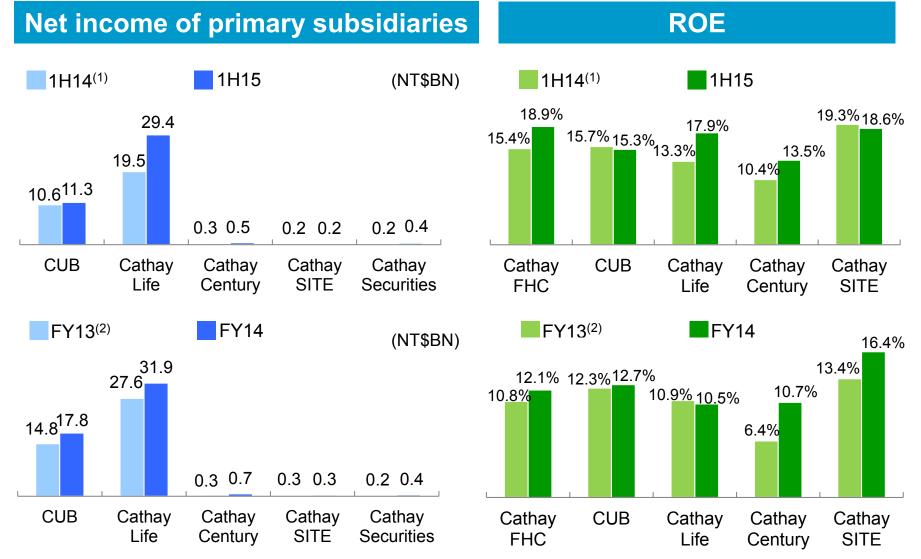


Note: (1) Starting from 2015/1/1, Cathay FHC adopts IFRS 2013 version, the related impacts are traced back to 1H14. The adjustments to Cathay FHC and its subsidiaries are relatively small. Please refer to page 37 for reference.

(2) FY13 figures reflected the impact from applying fair value method on investment property, starting 2014/1/1. The impact to FY13 net income and EPS of Cathay FHC was NT\$9.0BN and NT\$0.74, respectively.

(3) EPS has been adjusted for stock dividend (stock split).

Cathay FHC – Financial results of subsidiaries



Note: (1) Starting from 2015/1/1, Cathay FHC adopts IFRS 2013 version, the related impacts are traced back to 1H14. The adjustments to Cathay FHC and its subsidiaries are relatively small. Please refer to page 37 for reference.

(2) FY13 ROE reflected the impact from applying fair value method on investment property, starting 2014/1/1. The impact to FY13 ROE of Cathay FHC, CUB and Cathay Life was -0.1%, -0.1% and 0.1% respectively.

Cathay FHC – Book value & BVPS

Book value BVPS (NT\$BN) (NT\$) Impact to book value from fair value method Impact to BVPS from fair value method on investment property on investment property 439.1 433.1 (1) 379.5 34.5 (1) 34.0 94.3 31.4 248.1 7.9 22.5 285.3 23.5 **FY14 FY12 FY13** 1H15 **FY12 FY13 FY14** 1H15

Note: (1) FY13 figures reflected the impact from applying fair value method on investment property
 (2) Starting from FY12, book value included minority interest, BVPS excluded minority interest. Starting from 2015/1/1, Cathay FHC adopts IFRS 2013 version, the related impacts are traced back to FY14. The adjustments to Cathay FHC and its subsidiaries are relatively small. Please refer to page 37 for reference.

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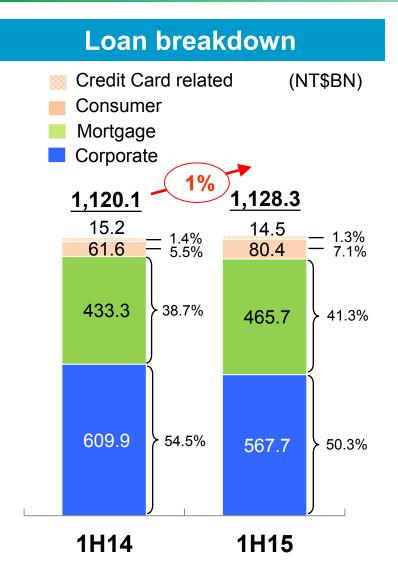
■ 1H15 Business overview

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Cathay United Bank – Loan & deposit breakdown



Deposit breakdown

Demand Deposit

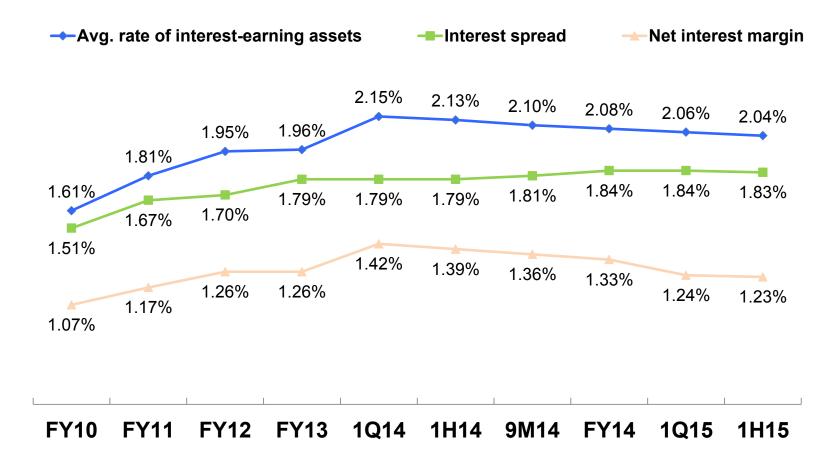
(NT\$BN)

Time Deposit



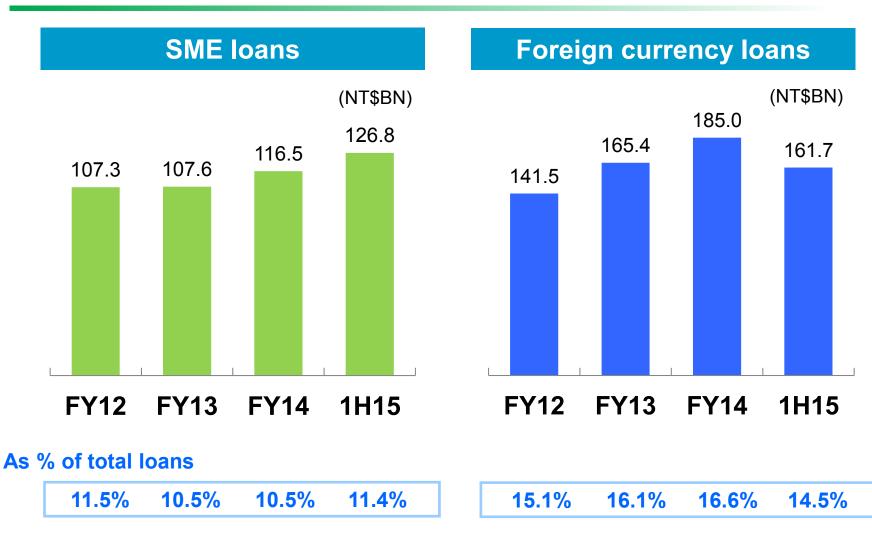
Note: Totals may not sum due to rounding.

Cathay United Bank – Interest yields



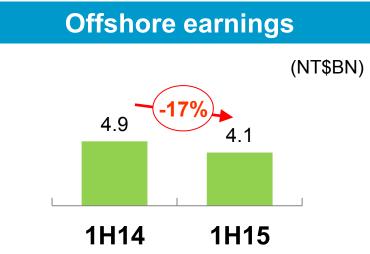
Note: Credit card related loans are included in the calculation of interest spread.

Cathay United Bank – SME & FX loans

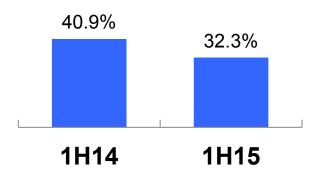


Note: Total loans exclude credit card revolving balance.

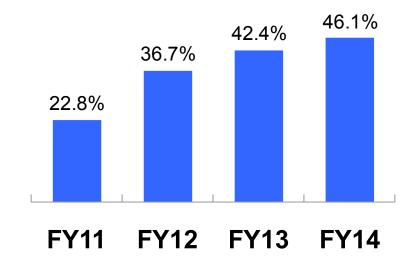
Cathay United Bank – Offshore earnings



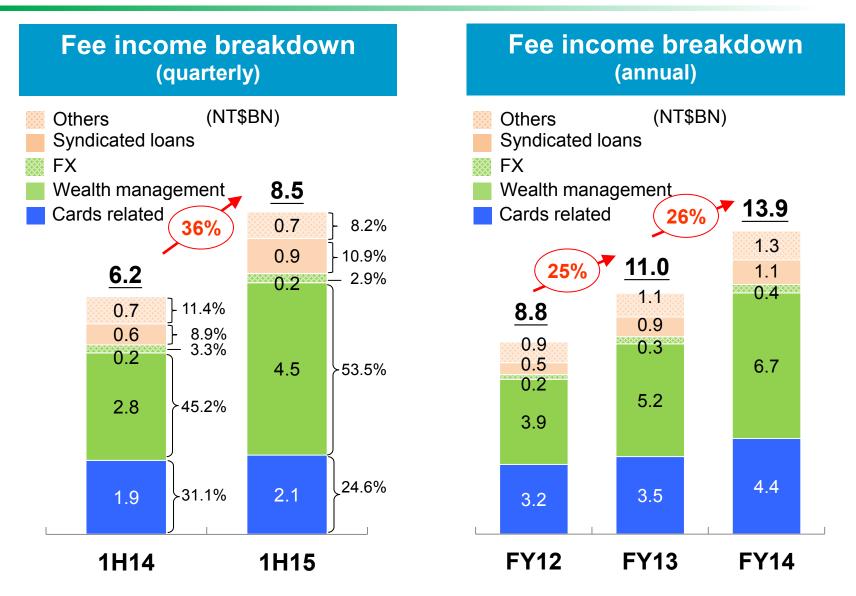
As % of CUB pre-tax profits





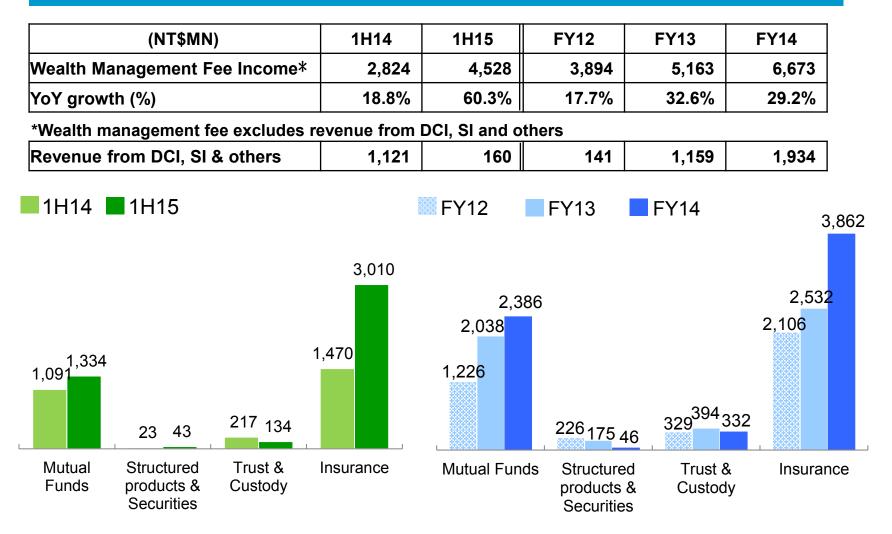


Cathay United Bank – Fee income



Cathay United Bank – Wealth management fee

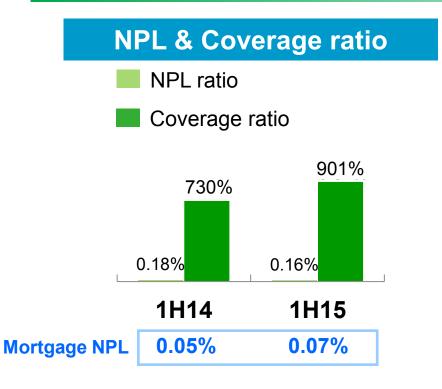
Wealth management fee breakdown

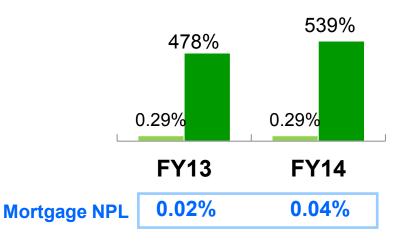


Note: (1) Wealth management fee excludes revenue from DCI, SI and others.

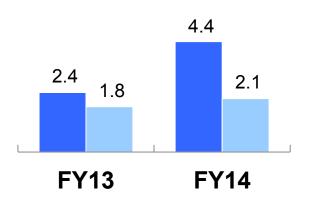
(2) Totals may not sum due to rounding.

Cathay United Bank – Credit quality





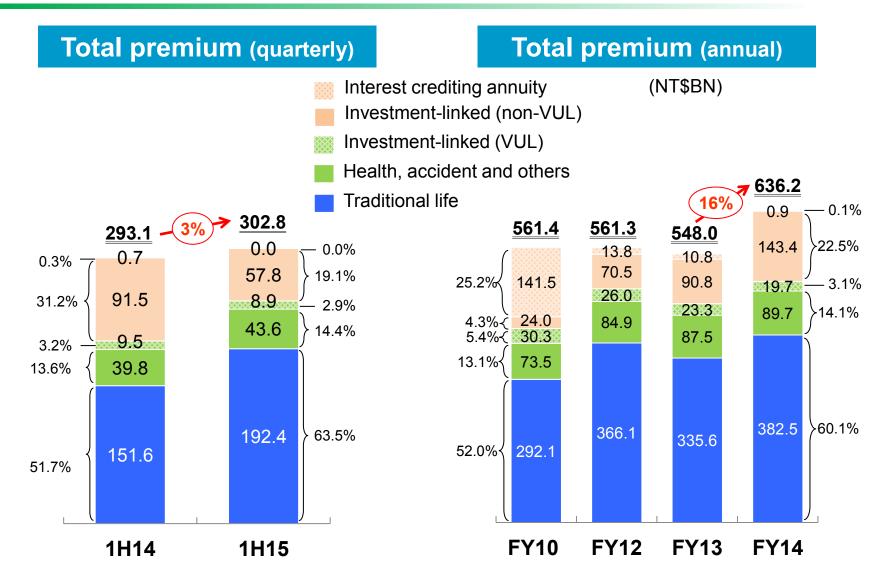
Gross provision (NT\$BN) Recovery 1.4 1.3 0.8 0.8 1H14 1H15



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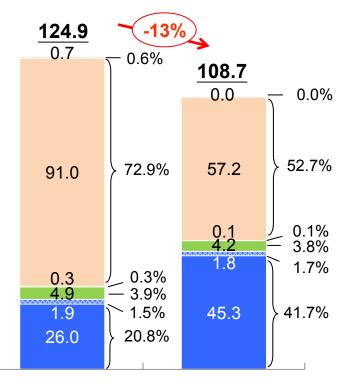
Cathay Life – Total premium



Cathay Life – FYP & FYPE

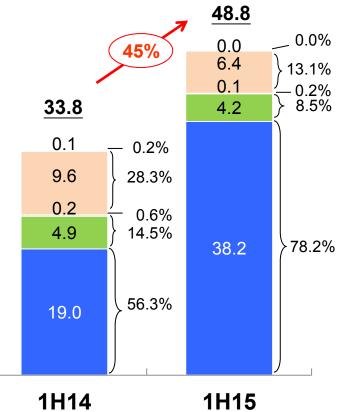
FYP

- Interest crediting annuity (NT\$BN) Investment-linked (non-VUL)
- Investment-linked (VUL)
- Health, accident and others
- 🧱 Traditional life single paid
- Traditional life regular paid



FYPE

- Interest crediting annuity (NT\$BN)
- Investment-linked (non-VUL)
- Investment-linked (VUL)
- Health, accident and others
- Traditional life

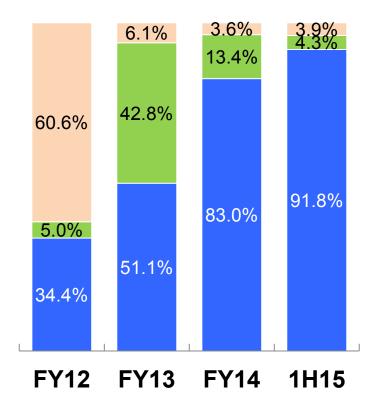


1H141H15Note: Totals may not sum due to rounding.

Cathay Life – Regular paid policies remain as focus

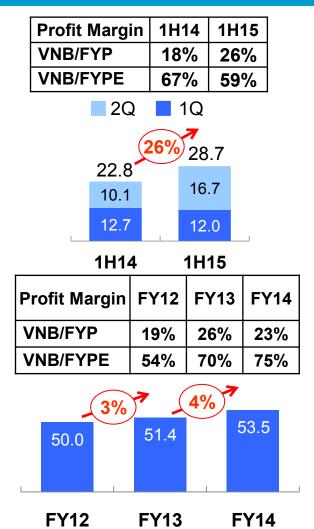
Breakdown of Traditional FYP

- Traditional life single paid
- Traditional life 2 year regular paid
- Traditional life 3 year and above regular paid



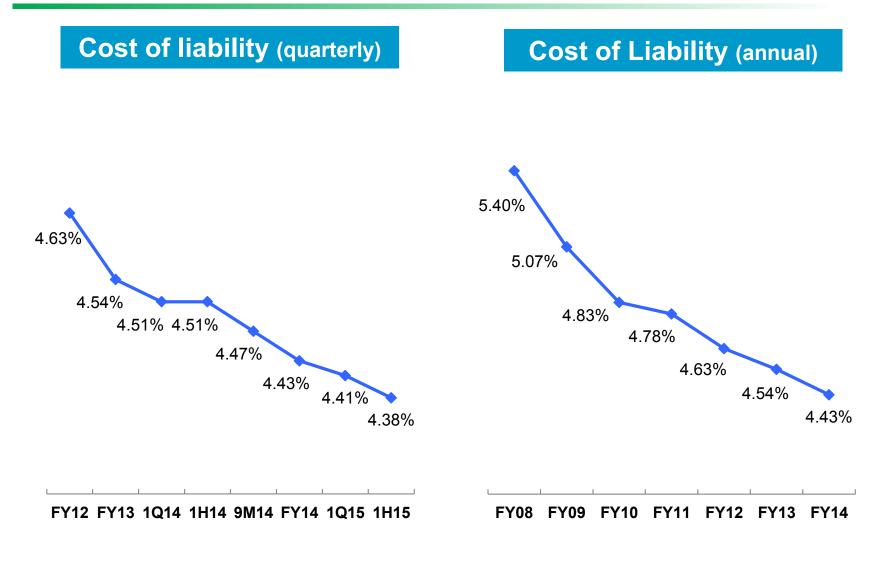
Note: Totals may not sum due to rounding.

VNB



Note : FY14 and 1H15 VNB is based on Cathay Life's 2014 EV actuarial assumptions.

Cathay Life – Cost of liability



Note: The figures of cost of liability are reserve-based.

Cathay Life – Investment portfolio

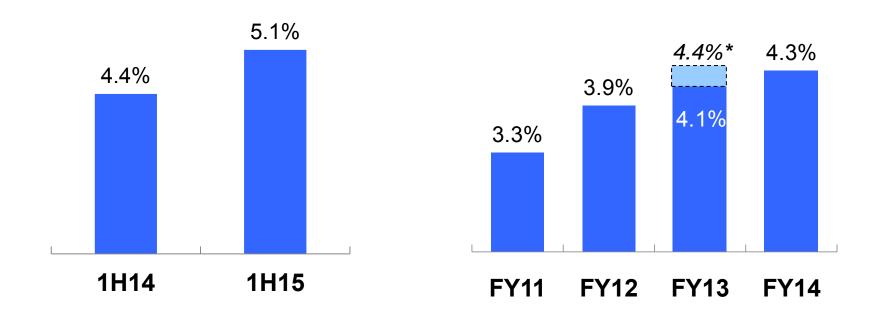
(NT\$BN)	4Q12	4Q13	4Q14		4Q13 4Q14 1		1H 1	15
Total investments ⁽¹⁾	3,283.7	3,785.1		4,169.1		4,314.3		
	Weight	Weight	Weight	Amount	Weight	Amount		
Cash & Cash equivalents	8.2%	3.7%	3.2%	131.6	2.8%	121.4		
Equity- Domestic	8.1%	8.9%	8.4%	350.9	8.8%	377.6		
Equity-International	4.3%	4.9%	5.0%	209.4	5.8%	251.7		
Bond- Domestic	16.6%	14.4%	11.0%	459.2	9.5%	411.4		
Bond-International ⁽¹⁾	39.6%	38.9%	43.6%	1,816.7	45.1%	1,947.3		
Mortgage & Secured loans	10.3%	12.2%	12.7%	529.6	11.8%	507.4		
Policy loans	5.5%	4.7%	4.0%	166.4	3.7%	159.2		
Real estate ⁽²⁾	5.6%	10.6%	10.5%	439.4	11.2%	484.2		
Others	1.8%	1.7%	1.6%	65.9	1.3%	54.2		

Note: (1) Total assets excluded separate account assets; international bond includes foreign currency deposit and related adjustments

(2) Real estate included 2013/1/1 IFRS adoption appraisal gain NT\$71.3BN from investment property and the impact of NT\$133.1BN from the change to fair value method on investment property on 2014/1/1. FY2014 appraisal gain from subsequent measurement of investment property is NT\$16.6BN.

Cathay Life – Investment performance highlight





Note: FY13 (4.4%) was pro forma adjusted number of fair value method on investment property.

Cathay Life – Investment performance highlight

Pre-hedging recurring yield⁽¹⁾

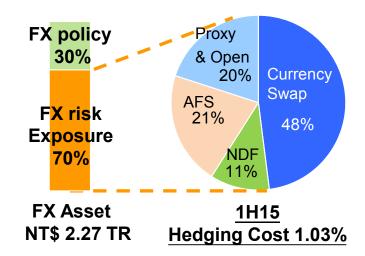
Pre-hedging recurring yield

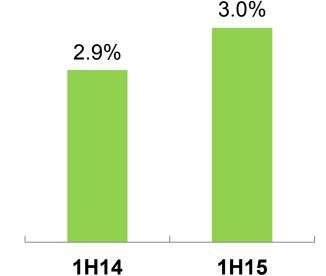
3.2%

FY14



Currency Hedging Structure

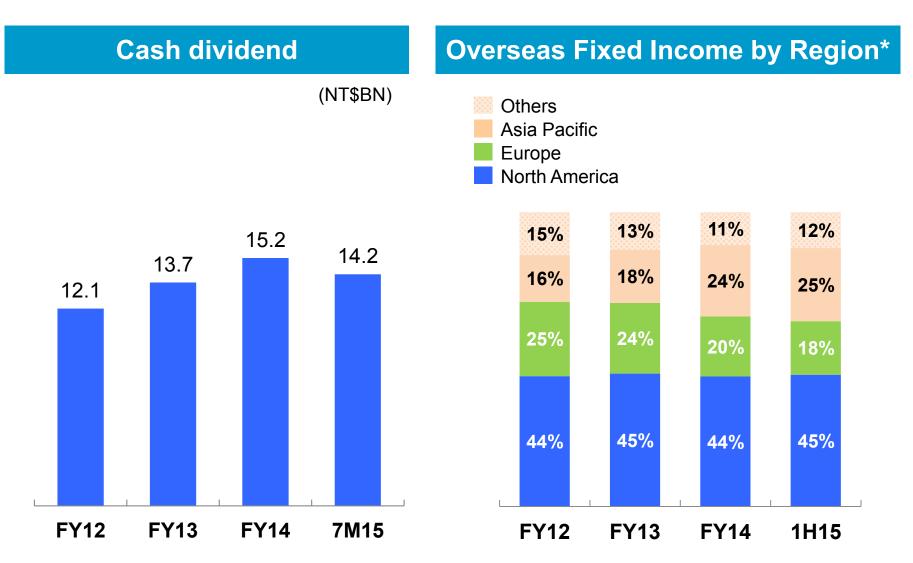




Note: (1) Pre-hedging recurring income doesn't include capital gains but rental, interest revenue and cash dividend. Most dividend will be recognized in 2Q & 3Q.

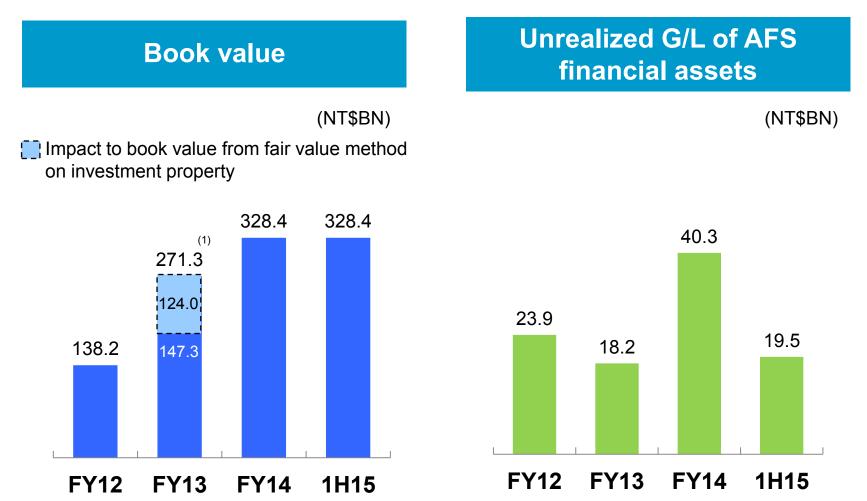
(2) FY13 (3.3%) was pro forma adjusted number of fair value method on investment property.

Cathay Life – Cash dividend & Overseas fixed income by region



Note: Exclude overseas deposit and equity.

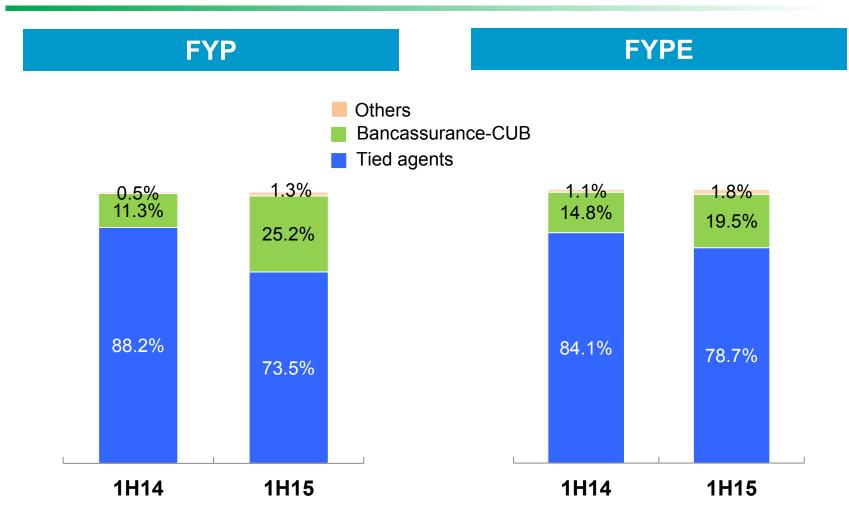
Cathay Life – Book value & Unrealized G/L of AFS financial assets



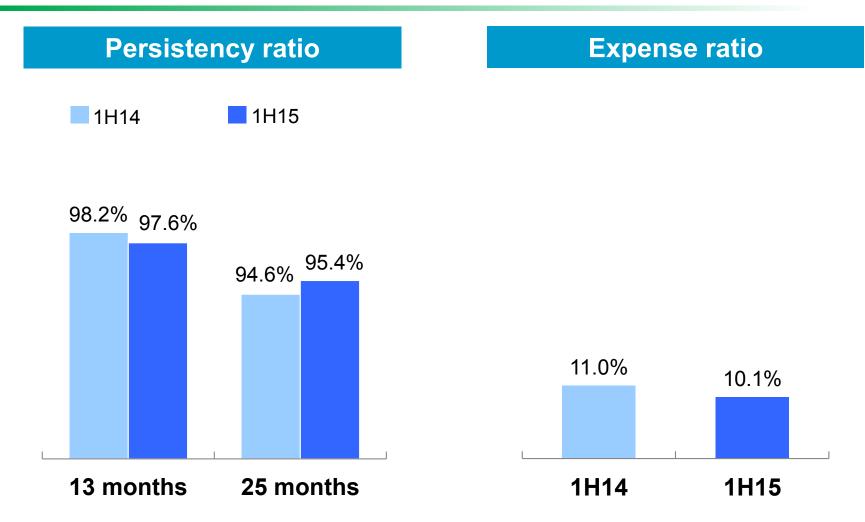
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Cathay Life – Distribution channel



Cathay Life – Operational indicators



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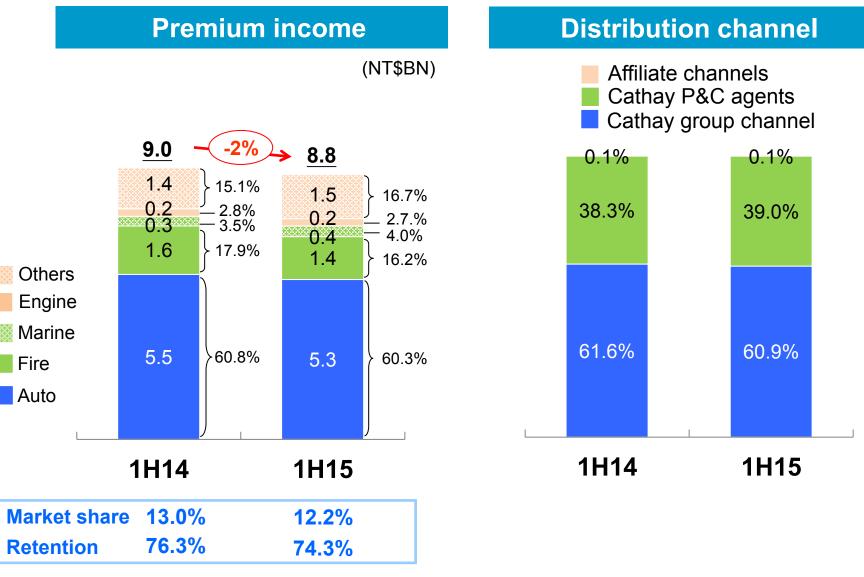
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Cathay Century



Note: Totals may not sum due to rounding.

Cathay Century – Combined ratio

Gross combined ratio

Gross expense ratioGross loss ratio

Retained combined ratio

Retained expense ratioRetained loss ratio



Note: From 2014/1/1, the loss provisions rules on compulsory car insurance was changed and the regulatory change cause an one-off impact on the of 2014 loss ratios.

Cathay Century – Combined ratio (annual)

Gross combined ratio

Gross expense ratio Gross loss ratio



Retained combined ratio

Retained expense ratio

Retained loss ratio

Note: From 2014/1/1, the loss provisions rules on compulsory car insurance was changed and the loss ratio increased significantly compared to last year. However, the shortfall between retained earned pure premium and net loss provision plus claim payment was offset by recovery of special reserve and therefore has no impact on net profit.

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Cathay FHC in South East Asia

	China	Vietnam	Cambodia	Hong Kong	Singapore	Malaysia	Laos	Philippines	Thailand	Myanmar	Indonesia
Bank	5*	36	16	1	1	1	1	1*	1	1	1
Life	31	6									
P&C	21	2									
Asset Mgt	1			1							

* Footprints in Thailand, Myanmar and Indonesia are representative offices. CUB obtained approval to set up a sub-branch in Jiading Dist. of Shanghai and a branch in Philippines.



Cathay United Bank

- Business in Vietnam performed steadily with solid financial performance and superior asset quality
- Owns most footprints among Taiwanese banks in Cambodia
- Indonesia Jakarta rep. office has opened in 2Q15. Philippines Manila branch will be opened in 2H15

Cathay Life

- Investment of 20% stake in RCBC (Philippines) and 24.9% stake in Bank Mayapada (Indonesia) has completed
- Cathay Life (Vietnam) has performed steadily

Cathay Century

- Each business line has performed steadily

Cathay FHC in China



- Cathay Life (China)
- Cathay United Bank
- 🔺 Cathay Century (China)
- Cathay Conning Asset Management
- CDBS Cathay Asset Management Company

Cathay United Bank

- Each business line has performed steadily in Shanghai branch, obtained approval to set up subbranch in Jiading Dist.
- Applying for Shenzhen branch and Planning to upgrade Shanghai branch into subsidiary

Cathay Life (China)

- 1H15 solvency ratio 368%
- Reported pre-tax profits of 115MN RMB in 1H15

Cathay Century (China)

- Strong premium income growth in 1H15 up by 17% YoY

■ JV with Conning (CCAM)

- AUM amounted to USD\$1.15BN in 1H15

■JV with China Development Bank Securities (CDBS Cathay Asset Management)

- Continued to launch new products, mainly focus on fixed income funds

■Cathay Securities

- Acquisition of Horizon Securities (Hong Kong) expected to completed in 2H15

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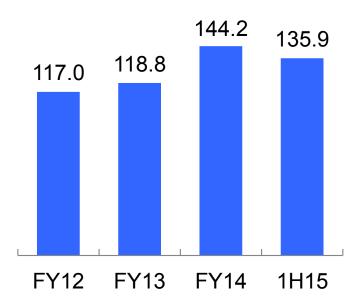
Cathay United Bank Cathay Life Cathay Century

Overseas expansion

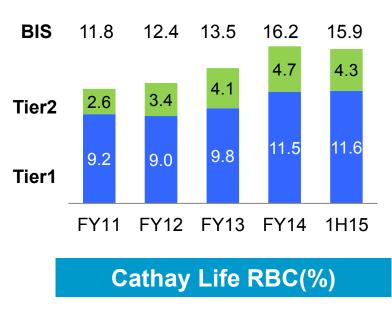
Appendix

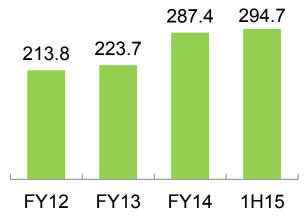
Capital adequacy





CUB Capital Adequacy (%)





Impact from adopting IFRS 2013

		IFRS 2010)		IFRS 2013		Difference			
Time	FY14	1H14		FY14	1H	14	FY14	14		
Item	BV (NT\$ BN)	Earnings (NT\$ BN)	ROE (%)	BV (NT\$ BN)	Earnings (NT\$ BN)	ROE (%)	BV (NT\$ BN)	Earnings (NT\$ BN)	ROE (%)	
FHC	438.3	30.6	15.49%	439.1	30.5	15.38%	0.8	-0.053	-0.11%	
CUB	148.2	10.6	15.63%	147.6	10.6	15.70%	-0.540	0.007	0.07%	
Life	327.0	19.6	13.50%	328.4	19.5	13.34%	1.386	-0.060	-0.16%	
P&C	6.9	0.3	10.29%	6.8	0.3	10.43%	-0.039	0.000	0.14%	
SITE	2.2	0.2	19.28%	2.2	0.2	19.25%	0.005	0.000	-0.03%	
Securities	6.2	0.2	8.62%	6.2	0.2	8.63%	-0.004	0.000	0.01%	



Thank You



		FY14/ FY13					1H15/ 1H14			
Income Statement Data (Consolidated)	FY13	FY14	% Chg	1H14	1H15	% Chg	2Q14	2Q15	2Q14 % Chg	
Operating Income										
Net interest income	114,558	125,083	9%	61,508	66,310	8%	30,964	33,431	8%	
Net commission and fee	791	369	-53%	2,010	(1,299)	-165%	1,788	(1,636)	-192%	
Net earned premium	441,427	488,327	11%	198,117	247,114	25%	103,475	134,724	30%	
Change in liability reserve	(293,570)	(290,800)	-1%	(107,058)	(159,253)	49%	(46,782)	(88,887)	90%	
Net claims payment	(228,125)	(285,869)	25%	(136,280)	(133,480)	-2%	(79,743)	(68,744)	-14%	
Investment income	56,350	75,849	35%	38,745	43,534	12%	24,239	30,984	28%	
Contribution from associates-equity method	157	168	7%	67	284	322%	38	233	521%	
Other net non-interest income	6,972	3,449	-51%	2,944	14,445	391%	650	3,760	478%	
Bad debt expense	(1,484)	(2,982)	101%	(443)	(167)	-62%	(450)	(55)	-88%	
Operating expense	(54,277)	(57,350)	6%	(26,330)	(28,412)	8%	(13,523)	(14,638)	8%	
Income before taxes	42,799	56,243	31%	33,282	49,078	47%	20,654	29,172	41%	
Income taxes	(4,779)	(6,458)	35%	(2,733)	(7,844)	187%	(2,432)	(6,047)	149%	
Net income	38,020	49,785	31%	30,549	41,234	35%	18,222	23,125	27%	
EPS (NT\$)	3.12	3.94		2.42	3.26		1.44	1.83		
Dividend Payout										
Cash dividend per share	1.50	2.00								
Stock dividend per share	0.50	0.00								
Weighted average outstanding shares (Millions of shares)	12,124	12,563		12,563	12,563					
Balance Sheet Data										
Total assets	6,177,273	6,944,837		6,502,704	7,122,539					
Total shareholders' equity	379,510	439,120		412,797	433,101					
Operating Metrics										
ROAE (Consolidated)	10.82%	12.10%		15.38%	18.91%					
ROAA (Consolidated)	0.65%	0.76%		0.96%	1.17%					
Double leverage ratio(inc. preferred stock)	111%	113%		113%	115%					
Capital Adequacy Metrics										
Capital Adequacy Ratio	119%	144%		120%	136%					

Notes:

(1) All data and information on this page is provided for informational purposes only, and may subject to adjustment.

For more details, please refer to our official financial reports.

(2) Starting from 2015/1/1, Cathay FHC adopted IFRS 2013 version and has adjusted 1H14 financial data to pro-forma basis. 2014 total assets, liabilities, and shareholders' equity have also been adjusted accordingly.

(3) Total may not sum due to rounding.



Cathay Life

(NT\$MN)			FY14/ FY13			1H15/ 1H14			2Q15/ 2Q14
Income Statement Data (Consolidated)	FY13	FY14	% Chg	1H14	1H15	% Chg	2Q14	2Q15	% Chg
Net written premium	426,804	472,630	11%	190,534	239,409	26%	99,484	130,370	31%
Net earned premium	418,262	471,849	13%	190,433	239,406	26%	99,063	129,963	31%
Reinsurance commission earned	11,610	4,740	-59%	3,555	282	-92%	1,880	276	-85%
Fee income	3,090	5,943	92%	2,990	3,108	4%	1,917	1,460	-24%
Recurring investment income Gain on disposal of investment	113,932	124,152	9%	57,213	62,672	10%	29,056	33,159	14%
Realized gain (loss)-Equity	16,586	23,357	41%	13,456	34,690	158%	4,620	16,129	249%
Realized gain (loss)-Debt	14,604	12,828	-12%	4,811	10,530	119%	1,465	2,901	98%
Investment property appraisal gains	13,045	16,579	27%	16,376	11,311	-31%	16,376	11,327	-31%
FX and others, net	(4,197)	(7,166)	71%	(6,345)	(11,684)	84%	(4,444)	(3,618)	-19%
Investment income, net	153,970	169,750	10%	85,512	107,519	26%	47,073	59,899	27%
Other operating income	1,275	9	-99%	3	6	72%	3	1	-72%
Separate account revenues	90,719	115,040	27%	96,407	6,157	-94%	41,461	242	-99%
Net claims payment	(210,029)	(275,195)	31%	(131,889)	(129,007)	-2%	(76,969)	(65,607)	-15%
Changes in liability reserves	(292,978)	(290,109)	-1%	(106,317)	(158,815)	49%	(46,385)	(88,788)	91%
Acquisition and commission expense	(34,188)	(32,405)	-5%	(15,185)	(16,117)	6%	(7,463)	(8,923)	20%
Other operating costs	(5,570)	(4,544)	-18%	(1,998)	(2,459)	23%	(939)	(1,347)	43%
Financial cost	303	(106)	-135%	(148)	(438)	196%	(199)	(161)	-19%
Separate account expense	(90,719)	(115,040)	27%	(96,407)	(6,157)	-94%	(41,461)	(242)	-99%
Operating expense	(15,677)	(16,724)	7%	(7,239)	(8,763)	21%	(3,812)	(4,790)	26%
Net non-operating income	1,156	1,482	28%	897	673	-25%	331	347	5%
Income taxes	(3,657)	(2,834)	-22%	(1,098)	(6,014)	448%	(1,512)	(5,450)	260%
Net income	27,569	31,854	16%	19,515	29,380	51%	12,988	16,879	30%
Balance Sheet Data									
Total assets	4,195,229	4,704,976		4,400,355	4,813,402				
General account	3,818,977	4,242,710		3,959,760	4,347,890				
Separate account	376,253	462,267		440,595	465,512				
Reserves for life insurance liabilities	3,448,659	3,770,679		3,552,885	3,909,142				
Total liabilities	3,923,923	4,376,595		4,089,001	4,484,962				
Total shareholders' equity	271,306	328,382		311,354	328,440				
Operating Metrics									
First Year Premium(FYP)	200,419	233,379		124,900	108,717				
First Year Premium Equivalent(FYPE)	73,461	71,138		33,790	48,842				
Expense ratio	11.5%	9.9%		11.0%	10.1%				
13-M persistency ratio	98.2%	97.9%		98.2%	97.6%				
25-M persistency ratio	94.7%	94.9%		94.6%	95.4%				
ROAE	10.92%	10.54%		13.34%	17.89%				
ROAA	0.69%	0.71%		0.91%	1.23%				
Capital Adequacy Metrics									
RBC ratio (Standalone)	224%	287%		237%	295%				

Notes:

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(2) Starting from 2015/1/1, Cathay Life adopted IFRS 2013 version and has adjusted 1H14 financial data to pro-forma basis. 2014 total assets, liabilities, and shareholders' equity have also been adjusted accordingly.

(3) Total may not sum due to rounding.



Cathay United Bank

(NT\$MN)			FY14/ FY13			1H15/ 1H14			2Q15/ 2Q14
Income Statement Data (Consolidated)	FY13	FY14	% Chg	1H14	1H15	% Chg	2Q14	2Q15	2Q14 % Chg
Operating Income	1110	1114	/i olig			// Ong	2014	2010	// ong
Net interest income	21,915	25,779	18%	12,578	13,375	6%	6,374	6,729	6%
Fee income	9,204	11,806	28%	5,196	7,432	43%	2,563	3,863	51%
Investment income	5,650	7,384	31%	4,421	2,875	-35%	2,361	1,399	-41%
other income	956	1,064	11%	609	776	27%	213	278	30%
Net operating income	37,725	46,033	22%	22,805	24,458	7%	11,511	12,268	7%
Operating expenses	(20,216)	(22,822)	13%	(10,438)	(11,625)	11%	(5,240)	(6,024)	15%
Pre-provision profit	17,509	23,211	33%	12,367	12,834	4%	6,271	6,244	0%
Net provisions for possible losses	(542)	(2,471)	356%	(128)	(66)	-48%	(263)	120	-146%
Income before taxes	16,967	20,741	22%	12,239	12,768	4%	6,008	6,364	6%
Income tax	(2,188)	(2,892)	32%	(1,604)	(1,484)	-7%	(828)	(613)	-26%
Net income	14,780	17,848	21%	10,635	11,284	6%	5,180	5,752	11%
Balance Sheet Data									
Total assets	1,988,774	2,243,958		2,089,835	2,304,831				
Loans, net	1,031,105	1,119,281		1,109,998	1,121,224				
Financial assets	638,727	649,497		592,774	746,694				
Total liability	1,855,610	2,096,340		1,951,528	2,156,709				
Deposits	1,615,860	1,739,023		1,650,317	1,782,017				
Financial Debenture Payable	52,417	67,614		67,215	67,195				
Total shareholders' equity	133,164	147,617		138,307	148,122				
Operating Metrics									
Cost income ratio	53.59%	49.58%		45.77%	47.53%				
ROAE	12.33%	12.71%		15.70%	15.26%				
ROAA	0.78%	0.84%		1.04%	0.99%				
Assets Quality									
NPL	3,013	3,277		2,039	1,794				
NPL ratio	0.29%	0.29%		0.18%	0.16%				
NPL provisions	14,494	15,782		14,874	16,166				
Coverage ratio	478%	539%		730%	901%				
Capital Adequacy Metrics				10.051					
BIS ratio (Standalone)	13.5%	16.2%		13.9%	15.9%				
Tier I Ratio (Standalone)	10.1%	11.5%		9.8%	11.6%				

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Cathay Century

			FY14/			1H15/			2Q15/
(NT\$MM)	-		FY13			1H14			2Q14
Income Statement Data (Consolidated)	FY13	FY14	% Chg	1H14	1H15	% Chg	2Q14	2Q15	% Chg
Premium income	19,727	21,279	8%	10,345	10,413	1%	5,618	5,809	3%
Net written premium	15,280	16,080	5%	7,752	7,937	2%	4,129	4,435	7%
Net earned premium	14,156	15,626	10%	7,637	8,027	5%	3,909	4,143	6%
Reinsurance commission earned	470	683	45%	348	261	-25%	185	146	-21%
Fee income	36	45	27%	21	23	9%	12	19	59%
Investment	715	918	28%	377	517	37%	229	264	15%
Interest income	444	569	28%	276	268	-3%	141	131	-7%
Other investment income, net	271	348	29%	101	249	146%	88	133	52%
Other operating income	0	0	-	4	5	0%	1	(3)	0%
Net claims payment	(7,835)	(8,747)	12%	(3,911)	(4,189)	7%	(1,997)	(2,239)	12%
Changes in liability reserves	(592)	(691)	17%	(740)	(438)	-41%	(396)	(99)	-75%
Commissions and other operating costs	(1,083)	(1,210)	12%	(569)	(642)	13%	(299)	(362)	22%
Operating expenses	(5,328)	(5,824)	9%	(2,851)	(2,948)	3%	(1,544)	(1,558)	1%
Operating income	538	800	49%	316	616	95%	99	311	215%
Net non-operating income	9	29	238%	32	(7)	-123%	10	(2)	-124%
Income taxes	(218)	(174)	-20%	(45)	(132)	194%	(15)	(74)	395%
Net income	329	656	99%	303	477	57%	94	235	149%
Balance Sheet Data									
Total assets	31,709	35,863		34,503	36,091				
Total shareholders' equity	5,511	6,829		6,175	7,265				
Operating Metrics									
Gross Combined ratio	80.0%	90.7%		95.8%	85.2%				
Net Combined ratio	92.6%	99.3%		106.4%	94.7%				
ROAE	6.37%	10.71%		10.43%	13.52%				
ROAA	1.08%	1.94%		1.83%	2.65%				
Capital Adequacy Metrics									
RBC ratio (Standalone)	312%	324%		277%	354%				

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(4) Total may not sum due to rounding.