2015 Third Quarter Briefing

November 2015



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Agenda

- 9M15 Business Overview
- Overseas Expansion
- Business Performance Summary

Cathay United Bank Cathay Life Cathay Century

- Cathay's CSR Efforts
- Appendix

9M15 Business overview

Cathay United Bank

- Loan maintained stable with benign credit quality
- Fee income grew by 25% YoY, wealth management fee grew by 46%
- Continued to expand overseas footprints; Philippines Manila branch has been opened in October. Shanghai Jiading sub-branch will be opened in 4Q15

Cathay Life

- Regular-paid policies accounted for 97% of traditional life FYP, ranked No.1 by FYPE
- Overseas investment increased to 56%; hedging cost reduced to 0.53%; after-hedging investment yield reached 4.6%

Cathay Century

- Market share reached 12.7%, maintained No.2 market position
- Continued to reduce loss ratio; 9M15 after-tax profit grew by 60% YoY
- Cathay Insurance(China)'s strategic alliance with Ant Financial will increase its exposure to the growing internet finance market

Cathay SITE

- Ranked No.1 in terms of AUM, which amounted to NT\$425BN
- Highly regarded by clients, rewarded by "Asia Investors" with "Market Award Taiwan" in 2015 and by "Asia Asset Management Journal" with "2014 Best Institutional House" and "2014 Best Domestic Equity Fund" in 2014

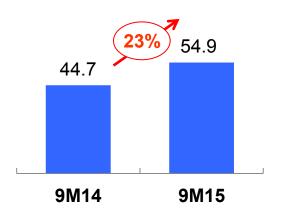
Cathay Securities

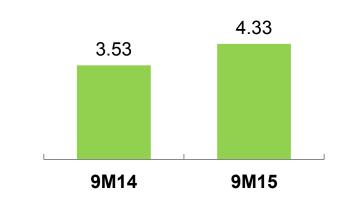
- Delivered significant growth with 9M15 net profits. 9M15 after-tax profit and EPS both reached historical high
- Aggressively grew brokerage, sub-brokerage and IPO & SPO business
- Acquisition of Horizon Securities (HK) has been completed and now the company name is Cathay Securities (HK)

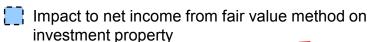
Cathay FHC – Net income & EPS

Net income (NT\$BN)

Adjusted EPS (NT\$)



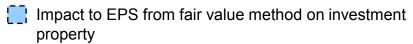


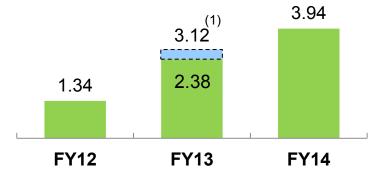


16.2

FY12

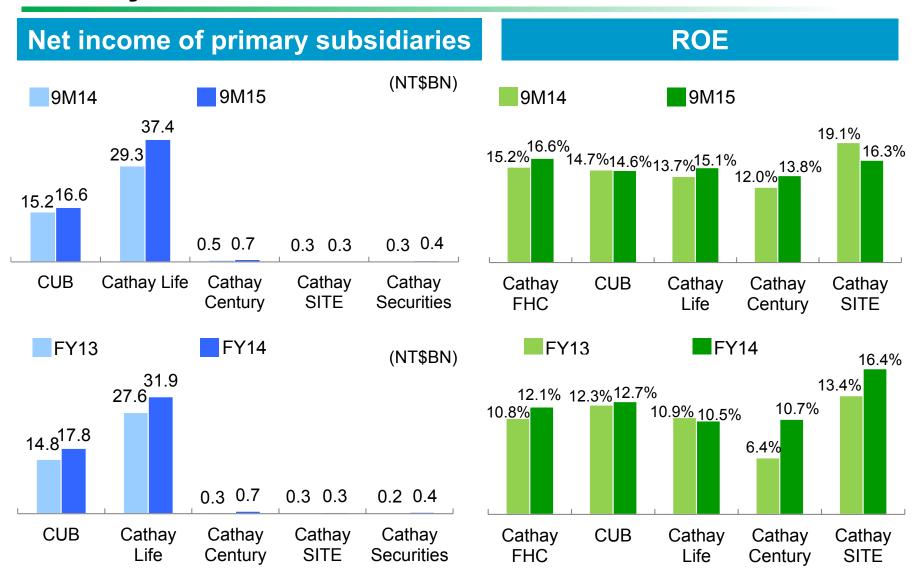






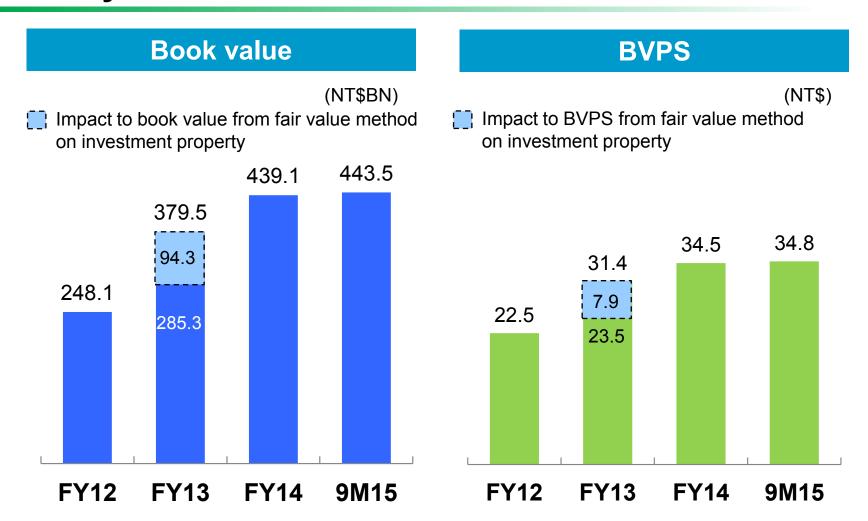
- Note: (1) FY13 figures reflected the impact from applying fair value method on investment property, starting 2014/1/1. The impact to FY13 net income and EPS of Cathay FHC was NT\$9.0BN and NT\$0.74, respectively.
 - (2) EPS has been adjusted for stock dividend (stock split).

Cathay FHC – Financial results of subsidiaries



Note: FY13 ROE reflected the impact from applying fair value method on investment property, starting 2014/1/1. The impact to FY13 ROE of Cathay FHC, CUB and Cathay Life was -0.1%, -0.1% and 0.1% respectively.

Cathay FHC – Book value & BVPS



Note: FY13 figures reflected the impact from applying fair value method on investment property

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Cathay FHC in South East Asia

	China	Vietnam	Cambodia	Hong Kong	Singapore	Malaysia	Laos	Philippines	Thailand	Myanmar	Indonesia
Bank	5*	37	16	1	1	1	1	1	1	1	1
Life	30	10									
P&C	24	2									
Asset Mgt	1			1							

^{*} Footprints in Thailand, Myanmar and Indonesia are representative offices. CUB obtained approval to set up a sub-branch in Jiading Dist. of Shanghai.



■ Banking

- Vietnam: Business performed steadily with solid financial performance and superior asset quality
- Cambodia: Owns most footprints among Taiwanese banks
- Philippines: Manila branch has been opened in October
- Philippines: Invested 21.6% stake in RCBC*
- Indonesia: Invested 24.9% stake in Bank Mayapada*

■ Cathay Life

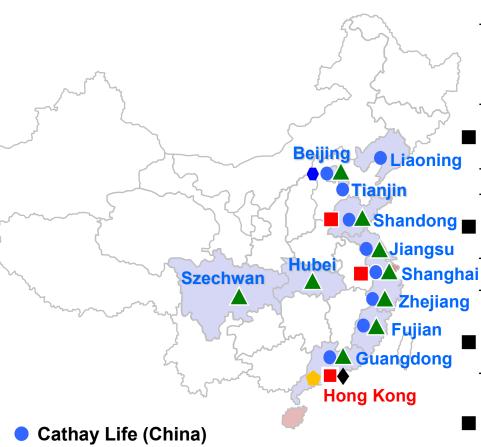
 Cathay Life (Vietnam) has performed steadily. Continued to expand agent force.

■ Cathay Century

- Continue to expand local channels to enhance growth momentum

- Cathay Life
- ▲ Cathay Century

Cathay FHC in China



- Cathay United Bank
- Cathay Century (China)
- Cathay Securities
- **♦** Cathay Conning Asset Management
- CDBS Cathay Asset Management Company

■ Cathay United Bank

- Each business line has performed steadily in Shanghai branch. Jiading Dist. sub-branch will be opened in 4Q15
- Applying for Shenzhen branch

■ Cathay Life (China)

- 9M15 solvency ratio 373%
- Reported pre-tax profits of 135MN RMB in 9M15

■ Cathay Century (China)

- Strong premium income growth in 9M15 up by 17% YoY
- Capital injection from Ant Financial is subject to regulatory approval

Cathay Securities

Acquisition of Horizon Securities (HK) has been completed

■ JV with China Development Bank Securities (CDBS Cathay Asset Management)

Continued to launch new products, mainly focus on fixed income funds

Conning

- Acquisition of 100% Conning stake has been completed

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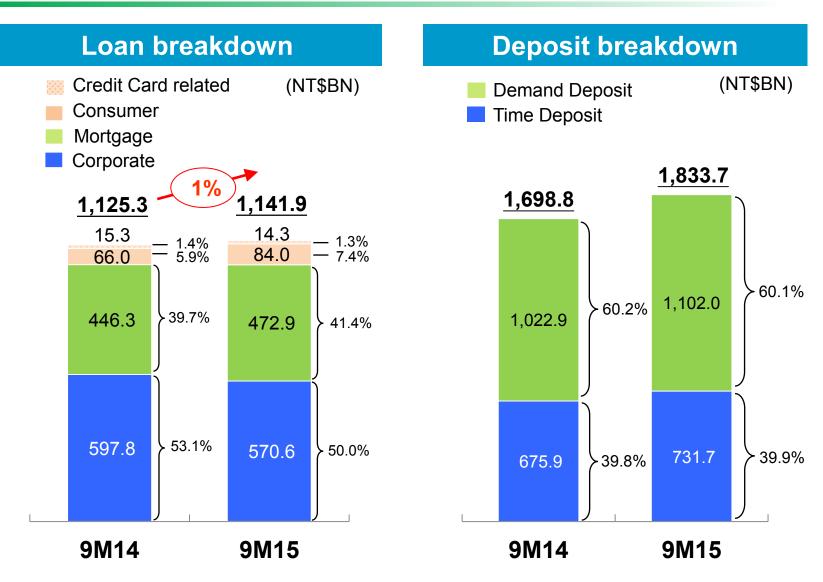
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Cathay United Bank

Cathay Life
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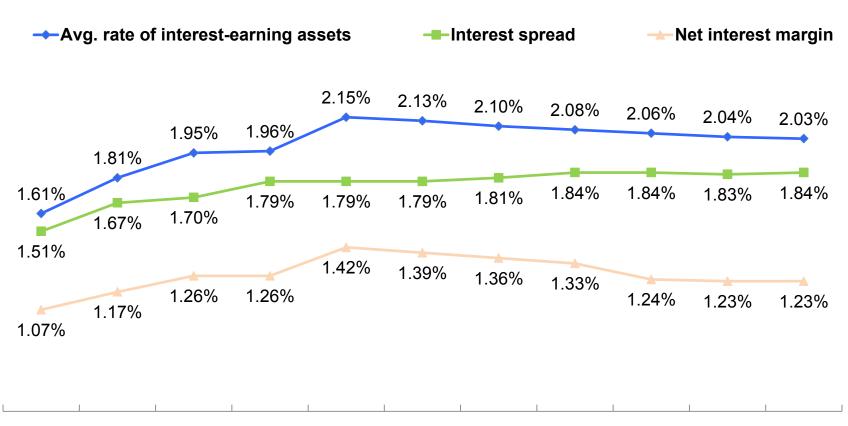
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Cathay United Bank – Loan & deposit breakdown



Note: Totals may not sum due to rounding.

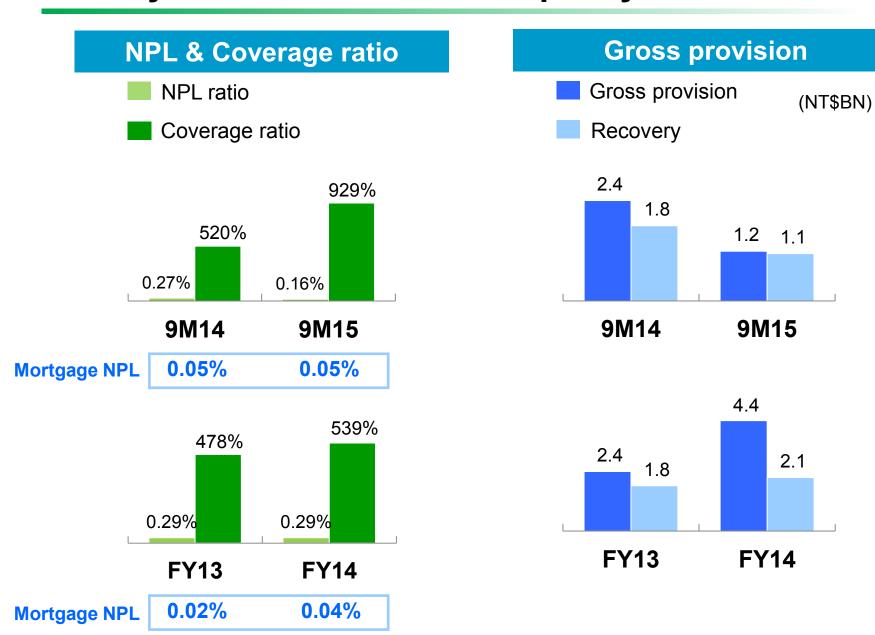
Cathay United Bank – Interest yields



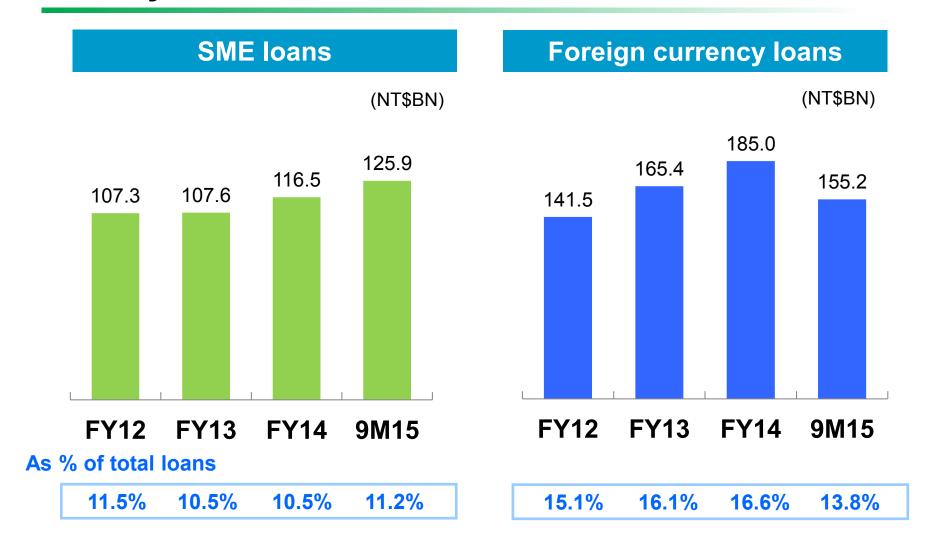
FY10 FY11 FY12 FY13 1Q14 1H14 9M14 FY14 1Q15 1H15 9M15

Note: Credit card related loans are included in the calculation of interest spread.

Cathay United Bank – Credit quality

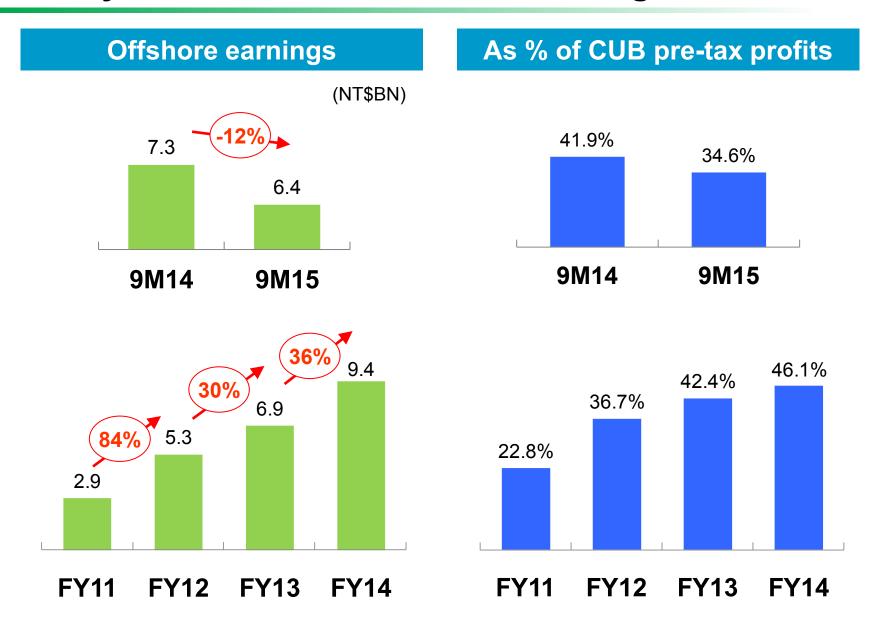


Cathay United Bank – SME & FX loans

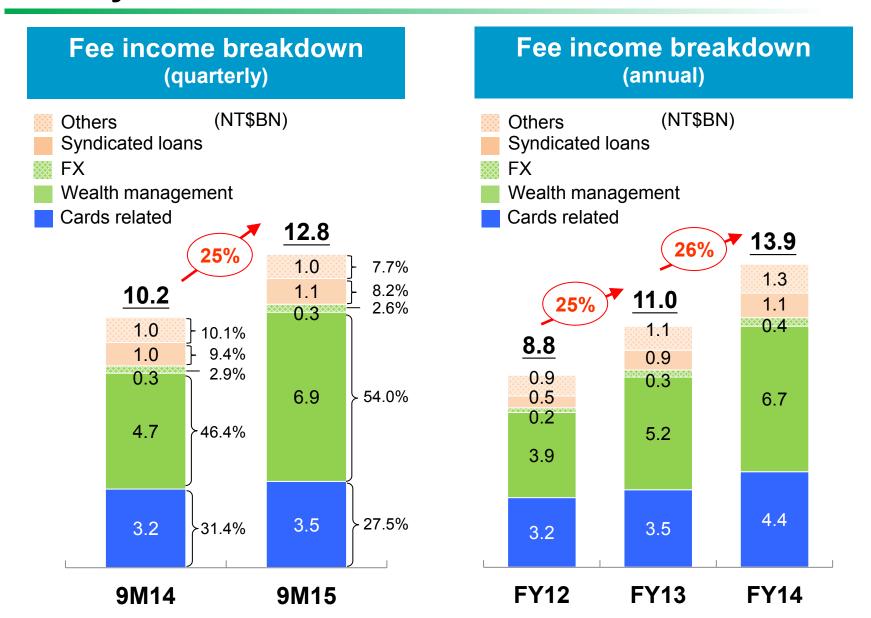


Note: Total loans exclude credit card revolving balance.

Cathay United Bank – Offshore earnings



Cathay United Bank – Fee income

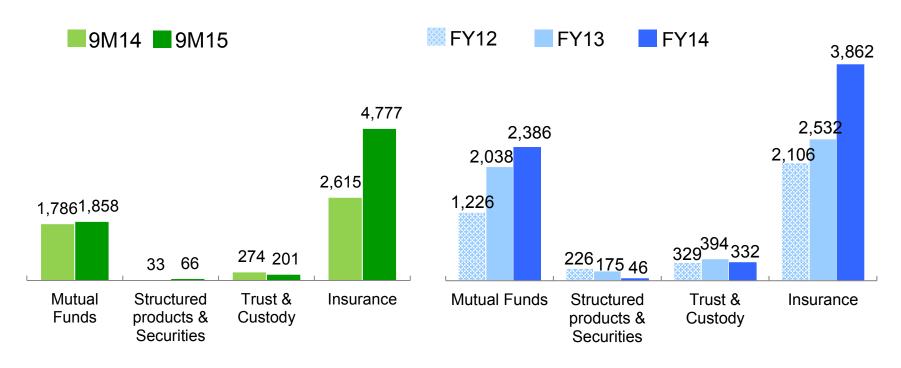


Note: Totals may not sum due to rounding.

Cathay United Bank – Wealth management fee

Wealth management fee breakdown

(NT\$MN)	9M14	9M15	FY12	FY13	FY14
Wealth Management Fee Income*	4,742	6,914	3,894	5,163	6,673
YoY growth (%)	28.7%	45.8%	17.7%	32.6%	29.2%



Note: (1) Wealth management fee excludes revenue from DCI, SI and others.

(2) Totals may not sum due to rounding.

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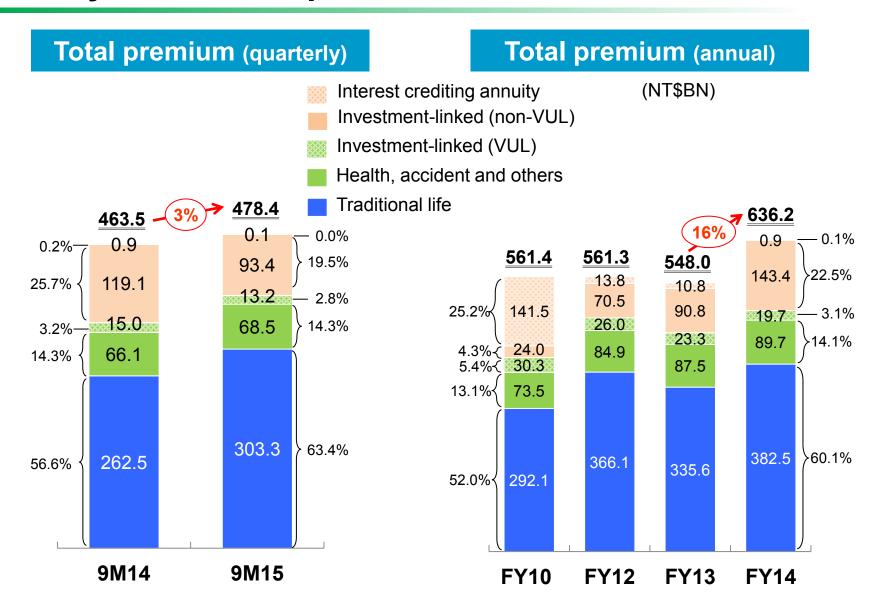
Cathay United Bank

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Cathay Life – Total premium



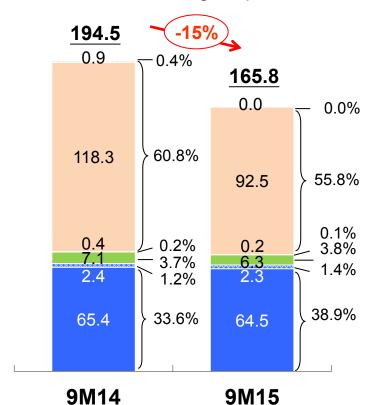
Note: Totals may not sum due to rounding.

Cathay Life – FYP & FYPE

(NT\$BN)

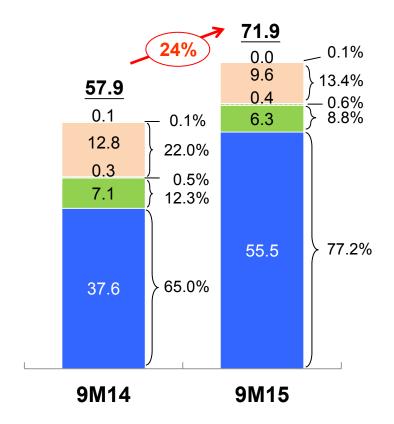
FYP

- Interest crediting annuity
- Investment-linked (non-VUL)
- Investment-linked (VUL)
- Health, accident and others
- 🎇 Traditional life single paid
- Traditional life regular paid



FYPE

- Interest crediting annuity (NT\$BN)
- Investment-linked (non-VUL)
- Investment-linked (VUL)
- Health, accident and others
- Traditional life

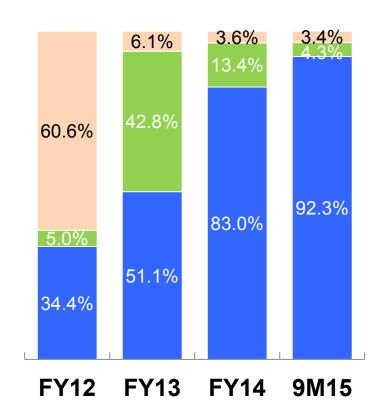


Note: Totals may not sum due to rounding.

Cathay Life – Regular paid policies remain as focus

Breakdown of Traditional FYP

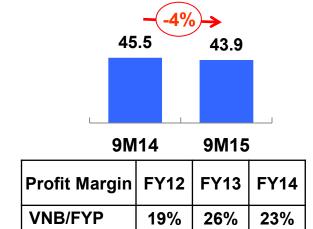
- Traditional life single paid
- Traditional life 2 year regular paid
- Traditional life 3 year and above regular paid



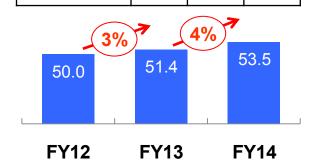
Note: Totals may not sum due to rounding.

VNB

Profit Margin	9M14	9M15
VNB/FYP	23%	27%
VNB/FYPE	79%	61%



VNB/FYPE



54%

70%

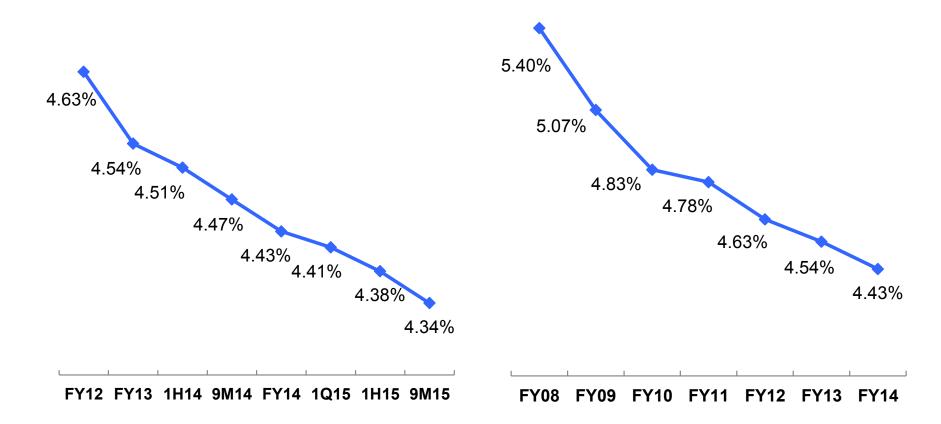
75%

Note: FY14 and 9M15 VNB is based on Cathay Life's 2014 EV actuarial assumptions.

Cathay Life – Cost of liability



Cost of Liability (annual)



Note: The figures of cost of liability are reserve-based.

Cathay Life – Investment portfolio

(NT\$BN)	4Q12	4Q13	4Q14		9M1	15
Total investments ⁽¹⁾	3,283.7	3,785.1	4,169.1			4,575.4
	Weight	Weight	Weight	Amount	Weight	Amount
Cash & Cash equivalents	8.2%	3.7%	3.2%	131.6	1.9%	86.3
Equity- Domestic	8.1%	8.9%	8.4%	350.9	7.7%	352.4
Equity- International	4.3%	4.9%	5.0%	209.4	5.6%	256.3
Bond- Domestic	16.6%	14.4%	11.0%	459.2	8.6%	394.0
Bond- International ⁽¹⁾	39.6%	38.9%	43.6%	1,816.7	49.0%	2,240.3
Mortgage & Secured loans	10.3%	12.2%	12.7%	529.6	10.7%	488.5
Policy loans	5.5%	4.7%	4.0%	166.4	3.7%	168.4
Real estate ⁽²⁾	5.6%	10.6%	10.5%	439.4	10.7%	489.1
Others	1.8%	1.7%	1.6%	65.9	2.2%	100.0

Note: (1) Total assets excluded separate account assets; international bond includes foreign currency deposit and related adjustments

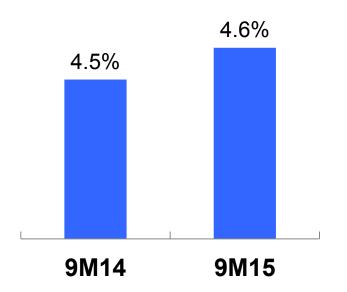
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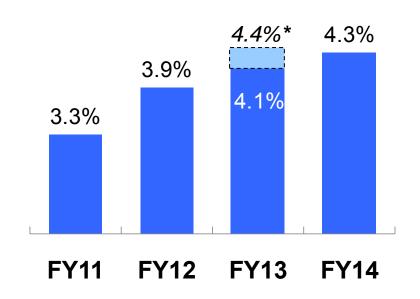
⁽²⁾ Real estate included 2013/1/1 IFRS adoption appraisal gain NT\$71.3BN from investment property and the impact of NT\$133.1BN from the change to fair value method on investment property on 2014/1/1. FY2014 appraisal gain from subsequent measurement of investment property is NT\$16.6BN.

Cathay Life – Investment performance highlight

After-hedging investment yield

After-hedging investment yield (annual)





Note: FY13 (4.4%) was pro forma adjusted number of fair value method on investment property.

Cathay Life – Investment performance highlight

Pre-hedging recurring yield(1)

3.4% 3.3% 9M14 9M15

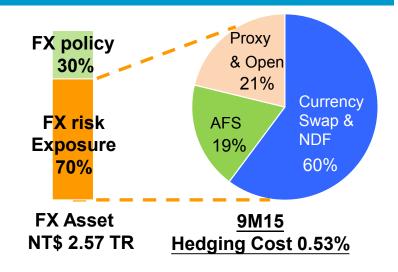
Note: (1) Pre-hedging recurring income doesn't include capital gains but rental, interest revenue and cash dividend. Most dividend will be recognized in 2Q & 3Q.

(2) FY13 (3.3%) was pro forma adjusted number of fair value method on investment property.

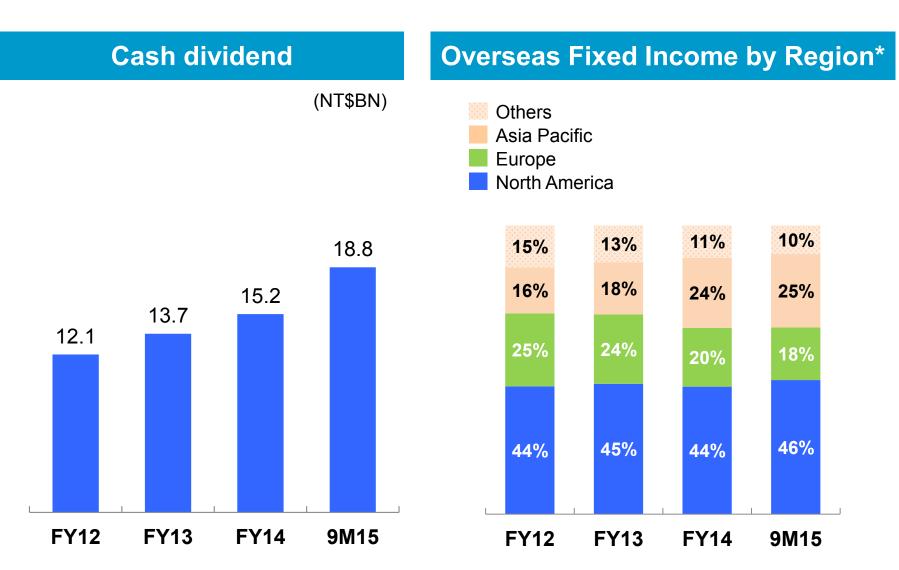
Pre-hedging recurring yield



Currency Hedging Structure



Cathay Life – Cash dividend & Overseas fixed income by region



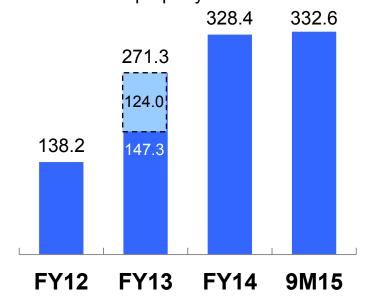
Note: Exclude overseas deposit and equity.

Cathay Life – Book value & Unrealized G/L of AFS financial assets

Book value

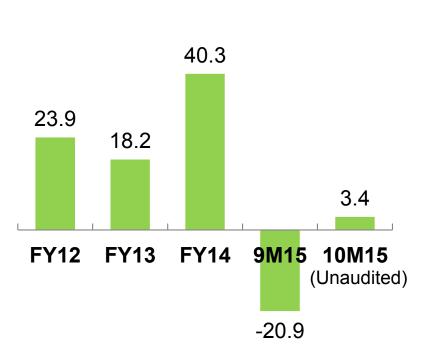
(NT\$BN)

Impact to book value from fair value method on investment property



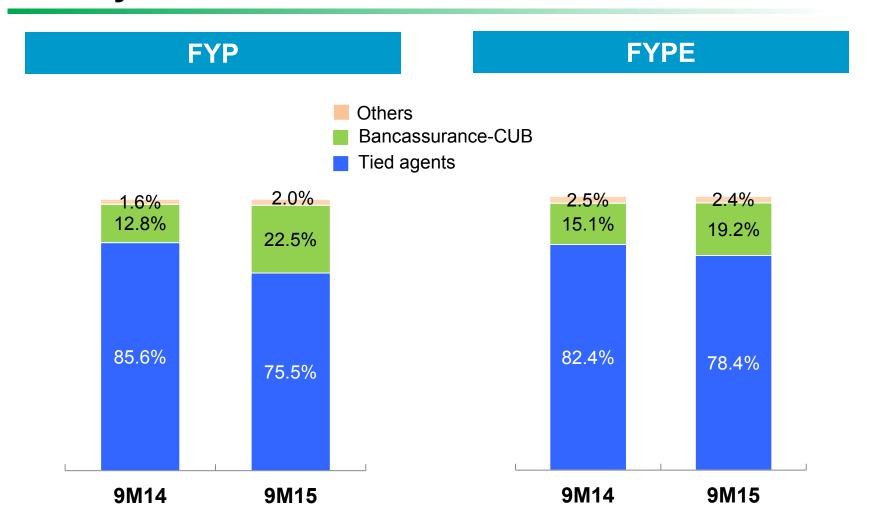
Unrealized G/L of AFS financial assets

(NT\$BN)

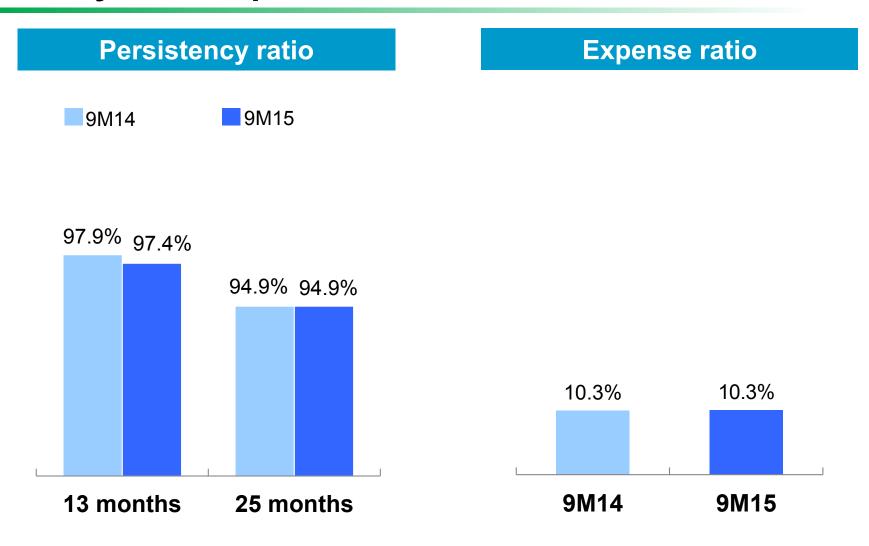


Note: FY13 figures reflected the impact from applying fair value method on investment property

Cathay Life – Distribution channel



Cathay Life – Operational indicators



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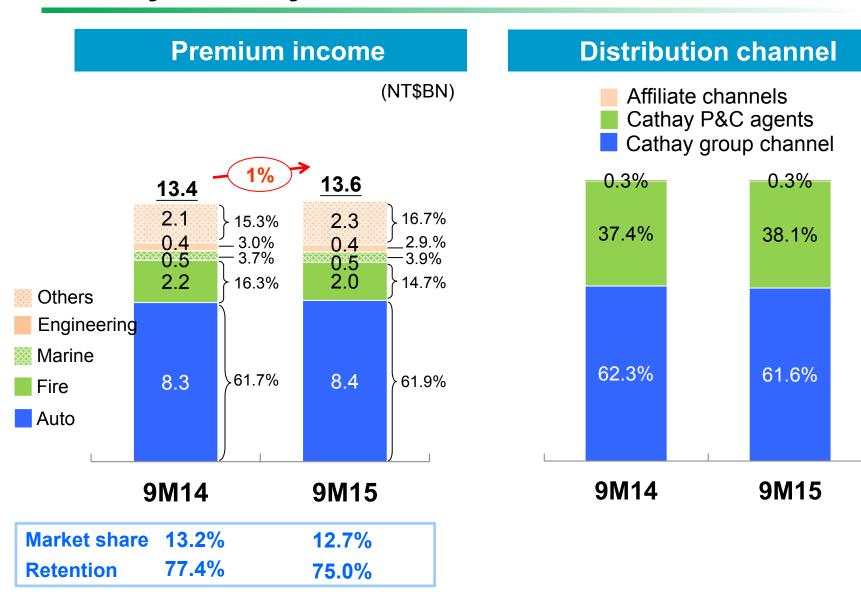
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Cathay Century – Premium income & distribution

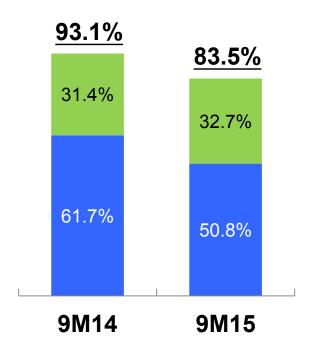


Note: Totals may not sum due to rounding.

Cathay Century – Combined ratio

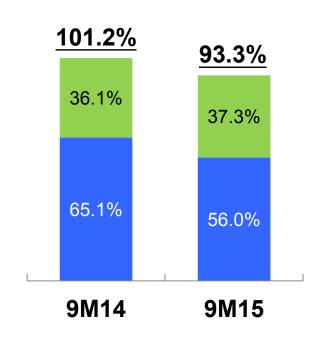
Gross combined ratio

- Gross expense ratio
- Gross loss ratio



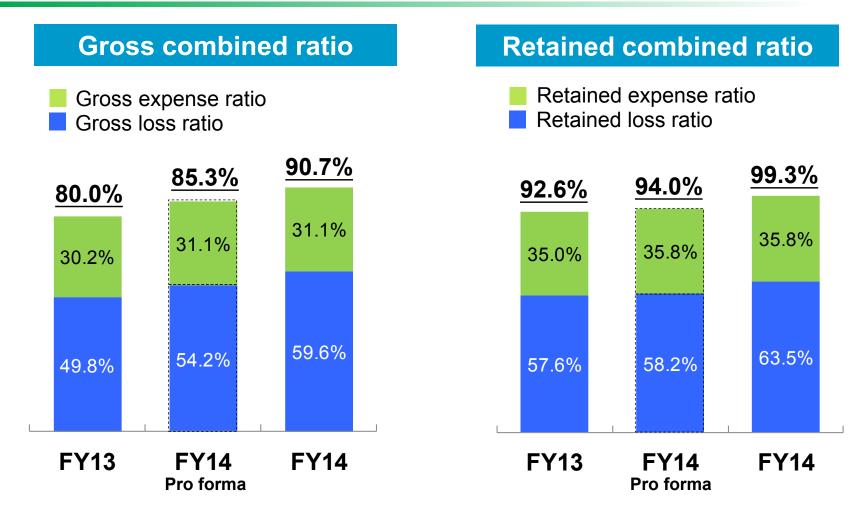
Retained combined ratio

- Retained expense ratio
- Retained loss ratio



Note: From 2014/1/1, the loss provisions rules on compulsory car insurance was changed and the regulatory change cause an one-off impact on the of 2014 loss ratios.

Cathay Century – Combined ratio (annual)



Note: From 2014/1/1, the loss provisions rules on compulsory car insurance was changed and the loss ratio increased significantly compared to last year. However, the shortfall between retained earned pure premium and net loss provision plus claim payment was offset by recovery of special reserve and therefore has no impact on net profit.

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Incorporated in the DJSI emerging markets index

- Cathay FHC has been selected as a DJSI Emerging Market Component in Sep. 2015
- □ Cathay FHC is committed to develop ESG in the long term. The company attained the highest rating of A++ from TWSE Information Disclosure and Transparency Ranking, and became one of the top 5% of listed companies in Corporate Governance Evaluation of Taiwan

DJSI in the World

Dow Jones Sustainability Index (DJSI) launched in 1999, which is based on an analysis of corporate economic, environmental and social performance and select top 10% performers in each industry as its index components. The DJSI now is the most recognized sustainability index in the world.

Dow Jones Sustainability Indices

In Collaboration with RobecoSAM 🐽

CUB is the first EPFI in Taiwan

- Equator principles: sustainability and environmental protection
 - CUB became the Equator Principles Financial Institutions (EPFIs) in Mar. 2015.
 - Being an EP signatory not only reinforces CUB's corporate commitment to sustainability and environmental protection, but also helps CUB integrate long established environmental and social risk evaluation system.
- Cathay FHC will continue to develop its sustainable finance policy with its subsidiaries



environmental & social risk management for projects

EPFIs in the World

There are 81 financial institutions in more than 30 countries that adopt the EPs as of September, 2015.

■ EPFIs in Asia: Mizuho Bank, Bank of Tokyo-Mitsubishi UFJ, Sumitomo Mitsui Banking Corporation, Industrial Bank (China), IDFC(India) and Cathay United Bank.

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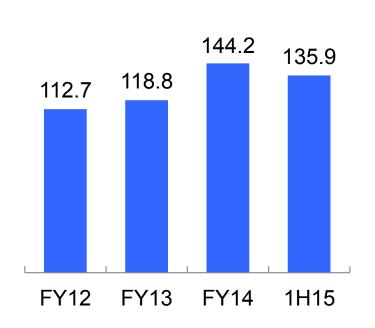
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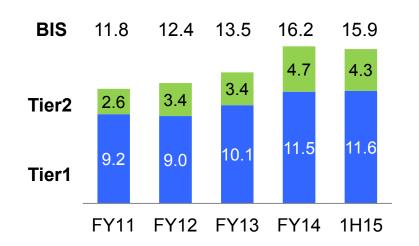
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Capital adequacy

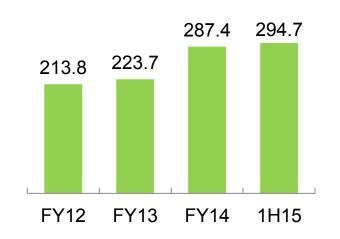
Cathay FHC CAR (%)



CUB Capital Adequacy (%)



Cathay Life RBC(%)





Thank You



Cathay Financial Holdings

(NT\$MN)			FY14/ FY13			9M15/ 9M14			3Q15/ 3Q14
Income Statement Data (Consolidated)	FY13	FY14	% Chg	9M14	9M15	% Chg	3Q14	3Q15	% Chg
Operating Income									
Net interest income	114,558	125,083	9%	92,570	102,701	11%	31,062	36,391	17%
Net commission and fee	791	369	-53%	1,700	(2,909)	-271%	(310)	(1,610)	419%
Net earned premium	441,427	488,327	11%	338,919	389,089	15%	140,802	141,975	1%
Change in liability reserve	(293,570)	(290,800)	-1%	(192,620)	(239,059)	24%	(85,562)	(79,806)	-7%
Net claims payment	(228,125)	(285,869)	25%	(213,395)	(213,175)	0%	(77,115)	(79,695)	3%
Investment income	56,350	75,849	35%	61,690	62,081	1%	22,945	18,548	-19%
Contribution from associates-equity method	157	168	7%	119	637	435%	52	353	580%
Other net non-interest income	6,972	3,449	-51%	3,822	10,154	166%	878	(4,291)	-589%
Bad debt expense	(1,484)	(2,982)	101%	(1,190)	(554)	-53%	(747)	(387)	-48%
Operating expense	(54,277)	(57,350)	6%	(41,372)	(45,682)	10%	(15,042)	(17,270)	15%
Income before taxes	42,799	56,243	31%	50,245	63,284	26%	16,963	14,206	-16%
Income taxes	(4,779)	(6,458)	35%	(5,579)	(8,399)	51%	(2,846)	(555)	-80%
Net income	38,020	49,785	31%	44,666	54,885	23%	14,117	13,651	-3%
EPS (NT\$)	3.12	3.94		3.53	4.33		1.11	1.07	
<u>Dividend Payout</u>									
Cash dividend per share	1.50	2.00							
Stock dividend per share	0.50	0.00							
Weighted average outstanding shares (Millions of shares)	12,124	12,563		12,563	12,563				
Balance Sheet Data									
Total assets	6,177,273	6,944,837		6,661,721	7,520,230				
Total shareholders' equity	379,510	439,120		402,653	443,451				
Operating Metrics									
ROAE (Consolidated)	10.82%	12.10%		15.19%	16.58%				
ROAA (Consolidated)	0.65%	0.76%		0.93%	1.01%				
Double leverage ratio(inc. preferred stock)	111%	113%		114%	114%				
Capital Adequacy Metrics									
Capital Adequacy Ratio	119%	144%							

Notes:

⁽¹⁾ All data and information on this page is provided for informational purposes only, and may subject to adjustment. For more details, please refer to our official financial reports.

⁽²⁾ Starting from 2015/1/1, Cathay FHC adopted IFRS 2013 version and has adjusted 9M14 financial data to pro-forma basis. 2014 total assets, liabilities, and shareholders' equity have also been adjusted accordingly.

⁽³⁾ Total may not sum due to rounding.



Cathay Life

(NT\$MN)			FY14/ FY13			9M15/ 9M14			3Q15/ 3Q14
Income Statement Data (Consolidated)	FY13	FY14	% Chg	9M14	9M15	% Chg	3Q14	3Q15	% Chg
Net written premium	426,804	472,630	11%	327,432	376,994	15%	136,899	137,585	1%
Net earned premium	418,262	471,849	13%	327,065	376,690	15%	136,633	137,284	0%
Reinsurance commission earned	11,610	4,740	-59%	4,721	222	-95%	1,165	(60)	-105%
Fee income	3,090	5,943	92%	4,589	4,409	-4%	1,599	1,301	-19%
Recurring investment income Gain on disposal of investment	113,932	124,152	9%	94,837	107,038	13%	37,624	44,365	18%
Realized gain (loss)-Equity	16,586	23,357	41%	19,384	26,696	38%	5,929	(7,994)	-235%
Realized gain (loss)-Debt	14,604	12,828	-12%	9,102	12,810	41%	4,291	2,280	-47%
Investment property appraisal gains	13,045	16,579	27%	16,249	11,310	-30%	(127)	(1)	-99%
FX and others, net	(4,197)	(7,166)	71%	(7,802)	(8,635)	11%	(1,458)	3,049	-309%
Investment income, net	153,970	169,750	10%	131,770	149,219	13%	46,259	41,700	-10%
Other operating income	1,275	9	-99%	6	115	1776%	3	109	4011%
Separate account revenues	90,719	115,040	27%	100,214	5,163	-95%	3,807	(994)	-126%
Net claims payment	(210,029)	(275, 195)	31%	(206,346)	(205,988)	0%	(74,457)	(76,981)	3%
Changes in liability reserves	(292,978)	(290,109)	-1%	(191,589)	(238,245)	24%	(85,272)	(79,430)	-7%
Acquisition and commission expense	(34,188)	(32,405)	-5%	(24,348)	(24,396)	0%	(9,164)	(8,280)	-10%
Other operating costs	(5,570)	(4,544)	-18%	(3,335)	(3,899)	17%	(1,337)	(1,440)	8%
Financial cost	303	(106)	-135%	(67)	(314)	367%	81	123	53%
Separate account expense	(90,719)	(115,040)	27%	(100,214)	(5,163)	-95%	(3,807)	994	-126%
Operating expense	(15,677)	(16,724)	7%	(11,590)	(15,620)	35%	(4,351)	(6,857)	58%
Net non-operating income	1,156	1,482	28%	1,126	853	-24%	230	180	-22%
Income taxes	(3,657)	(2,834)	-22%	(2,730)	(5,642)	107%	(1,632)	373	-123%
Net income	27,569	31,854	16%	29,273	37,402	28%	9,758	8,022	-18%
Balance Sheet Data									
Total assets	4,195,229	4,704,976		4,499,313	5,133,994				
General account	3,818,977	4,242,710		4,056,598	4,666,001				
Separate account	376,253	462,267		442,715	467,993				
Reserves for life insurance liabilities	3,448,659	3,770,679		3,646,664	4,162,355				
Total liabilities	3,923,923	4,376,595		4,202,922	4,801,418				
Total shareholders' equity	271,306	328,382		296,391	332,576				
Operating Metrics									
First Year Premium(FYP)	200,419	233,379		194,508	165,808				
First Year Premium Equivalent(FYPE)	73,461	71,138		57,882	71,908				
Expense ratio	11.5%	9.9%		10.3%	10.3%				
13-M persistency ratio	98.2%	97.9%		97.9%	97.4%				
25-M persistency ratio	94.7%	94.9%		94.9%	94.9%				
ROAE	10.92%	10.54%		13.69%	15.09%				
ROAA	0.69%	0.71%		0.90%	1.01%				

Notes

224%

287%

<u>Capital Adequacy Metrics</u> RBC ratio (Standalone)

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⁽²⁾ Starting from 2015/1/1, Cathay Life adopted IFRS 2013 version and has adjusted 9M14 financial data to pro-forma basis. 2014 total assets, liabilities, and shareholders' equity have also been adjusted accordingly.

⁽³⁾ Total may not sum due to rounding.



Cathay United Bank

Cathay Officed Bank			E)/////			0145/		2045/	
(ALTORAL)			FY14/			9M15/		3Q15/	
(NT\$MN)	FY13	FY14	FY13 % Chg	9M14	9M15	9M14 % Chg	3Q14	3Q15	3Q14 % Chg
Income Statement Data (Consolidated)	FIIS	F114	% City	3W14	9WI15	% City	3Q14	3013	% City
Operating Income Net interest income	21,915	25 770	18%	19,046	20,295	7%	6 467	6,921	7%
Fee income		25,779					6,467		
	9,204	11,806	28%	8,664	11,222	30%	3,467	3,789	9%
Investment income other income	5,650	7,384	31%	6,315 883	4,565	-28%	1,894	1,690	-11%
Net operating income	956 37,725	1,064 46,033	11% 22%	34,908	1,086 37,168	23% 6%	274 12,103	310 12,710	13% 5%
Operating expenses	(20,216)	(22,822)	13%	(16,523)	(18,174)	10%	(6,085)	(6,549)	8%
Pre-provision profit	17,509	23,211	33%	18,384	18,994	3%	6,018	6,161	2%
Net provisions for possible losses	(542)	(2,471)	356%	(745)	(173)	-77%	(617)	(108)	-83%
Income before taxes	16,967	20,741	22%	17,639	18,821	7%	5,400	6,053	12%
Income tax	(2,188)	(2,892)	32%	(2,396)	(2,222)	-7%	(793)	(738)	-7%
Net income	14,780	17,848	21%	15,243	16,599	9%	4,608	5,315	15%
Not modifie	14,700	17,040	2170	10,240	10,000	370	4,000	0,010	1070
Balance Sheet Data									
Total assets	1,988,774	2,243,958		2,158,980	2,388,868				
Loans, net	1,031,105	1,119,281		1,115,695	1,137,114				
Financial assets	638,727	649,497		622,069	766,254				
Total liability	1,855,610	2,096,340		2,015,865	2,234,137				
Deposits	1,615,860	1,739,023		1,694,715	1,844,163				
Financial Debenture Payable	52,417	67,614		67,289	65,551				
Total shareholders' equity	133,164	147,617		143,115	154,730				
Operating Metrics									
Cost income ratio	53.59%	49.58%		47.33%	48.90%				
ROAE	12.33%	12.71%		14.74%	14.64%				
ROAA	0.78%	0.84%		0.98%	0.96%				
110711	0.7070	0.0170		0.0070	0.0070				
Assets Quality									
NPL	3,013	3,277		3,036	1,809				
NPL ratio	0.29%	0.29%		0.27%	0.16%				
NPL provisions	14,494	15,782		15,782	16,806				
Coverage ratio	478%	539%		520%	929%				
Capital Adequacy Metrics									
BIS ratio (Standalone)	13.5%	16.2%							
Tier I Ratio (Standalone)	10.1%	11.5%							
(

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Cathay Century

	FY14/				9M15/	3Q15/				
(NT\$MM)			FY13			9M14			3Q14	
Income Statement Data (Consolidated)	FY13	FY14	% Chg	9M14	9M15	% Chg	3Q14	3Q15	% Chg	
Premium income	19,727	21,279	8%	15,520	16,115	4%	5,175	5,702	10%	
Net written premium	15,280	16,080	5%	11,776	12,401	5%	4,025	4,464	11%	
Net earned premium	14,156	15,626	10%	11,685	12,634	8%	4,048	4,607	14%	
Reinsurance commission earned	470	683	45%	510	381	-25%	162	120	-26%	
Fee income	36	45	27%	32	34	6%	11	11	1%	
Investment	715	918	28%	729	768	5%	351	251	-29%	
Interest income	444	569	28%	428	413	-3%	152	145	-5%	
Other investment income, net	271	348	29%	300	355	18%	199	106	-47%	
Other operating income	0	0	-	3	14	388%	(1)	9	-1029%	
Net claims payment	(7,835)	(8,747)	12%	(6,117)	(6,503)	6%	(2,206)	(2,314)	5%	
Changes in liability reserves	(592)	(691)	17%	(1,031)	(814)	-21%	(291)	(376)	29%	
Commissions and other operating costs	(1,083)	(1,210)	12%	(904)	(1,016)	12%	(336)	(374)	11%	
Operating expenses	(5,328)	(5,824)	9%	(4,297)	(4,529)	5%	(1,447)	(1,581)	9%	
Operating income	538	800	49%	609	970	59%	293	354	21%	
Net non-operating income	9	29	238%	31	(14)	-145%	(1)	(6)	390%	
Income taxes	(218)	(174)	-20%	(98)	(229)	135%	(53)	(97)	84%	
Net income	329	656	99%	542	727	34%	239	251	5%	
Balance Sheet Data										
Total assets	31,709	35,863		35,030	36,326					
Total shareholders' equity	5,511	6,829		6,617	7,180					
Operating Metrics										
Gross Combined ratio	80.0%	90.7%		93.1%	83.5%					
Net Combined ratio	92.6%	99.3%		101.2%	93.3%					
ROAE	6.37%	10.71%		11.98%	13.84%					
ROAA	1.08%	1.94%		2.16%	2.69%					
Capital Adequacy Metrics RBC ratio (Standalone)	312%	324%								
NDO TALIO (GLATIUAIOTIE)	31270	J2470								

Notes:

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